



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # **848134**

Schedule Dates	10/02/12-10/08/12	Date Entered	08/14/12
Advertiser	Obama for America (14538)	Last Modified	08/14/12
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/1053989	Entered By	Penne Marsh
Product	Political - US President (1174)	CO-OP	No
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Headline #	06270714
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	NAGELBERG,DAN	Package Deal	
Phone/Fax	(202) 338-6919 /	Commission %	15.00
CPE	1537	Commission	\$6,997.50
Account Types	National/Political Candidate - Agency	Net Total	\$39,652.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA 10/2		

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	129	\$46,650.00
Grand Total:	129	\$46,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	9	:30	12:58P- 3:58P (ET)			2	2	2	2				\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
2.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	10A- 10:58A (ET)			2	2	2	2			8	\$120.00	\$960.00	Norfolk (WVEC) (WVEC)		8/14/12
3.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	11:35P- 12:02A (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
4.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	10:58A- 12P (ET)			2	2	2	2			8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	12:02A- 1:06A (ET)			2	2	2	2			8	\$40.00	\$320.00	Norfolk (WVEC) (WVEC)		8/14/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	9	:30	12P- 12:57P (ET)			2	2	2	2				\$120.00		Norfolk (WVEC) (WVEC)		8/14/12
7.0	Normal Line / SPOT	10/02/12-10/05/12	5	:30	4P- 4:58P (ET)			2	2	2	2			8	\$260.00	\$2,080.00	Norfolk (WVEC) (WVEC)		8/14/12
8.0	Normal Line / SPOT	10/02/12-10/05/12	9	:30	4:30A- 4:59A (ET)	5		X	X	X	X				\$15.00		Norfolk (WVEC) (WVEC)		8/14/12
9.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	4:58P- 5:29P (ET)	5		X	X	X	X			5	\$320.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
10.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	5A- 5:58A (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	5:29P- 5:58P (ET)	5		X	X	X	X			5	\$340.00	\$1,700.00	Norfolk (WVEC) (WVEC)		8/14/12
12.0	Normal Line / SPOT	10/02/12-10/05/12	9	:30	6P- 6:30P (ET)	5		X	X	X	X				\$360.00		Norfolk (WVEC) (WVEC)		8/14/12
13.0	Normal Line / SPOT	10/02/12-10/05/12	9	:30	6A- 7A (ET)			2	2	2	2				\$280.00		Norfolk (WVEC) (WVEC)		8/14/12
14.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 848134
Schedule Dates 10/02/12-10/08/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989!
Product Political - US President (1174)
Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax (202) 338-6919 /
CPE 1537
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 10/2

Date Entered 08/14/12
Last Modified 08/14/12
Entered By Penne Marsh
CO-OP No
Headline # 06270714
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,997.50
Net Total \$39,652.50
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$46,650.00
Grand Total:	129	\$46,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	7A- 9A (ET)	11		X	X	X	X			11	\$260.00	\$2,860.00	Norfolk (WVEC) (WVEC)		8/14/12
16.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	7:28P- 7:57P (ET)	5		X	X	X	X			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12
17.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/14/12
18.0	Normal Line / SPOT	10/05/12-10/05/12	6	:30	10P- 11P (ET)									2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.0	Normal Line / SPOT	10/05/12-10/05/12	9	:30	7:58P- 9P (ET)									2	\$475.00		Norfolk (WVEC) (WVEC)		8/14/12
20.0	Normal Line / SPOT	10/08/12-10/08/12	6	:30	10P- 11P (ET)		2							2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
21.0	Normal Line / SPOT	10/08/12-10/08/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	10/06/12-10/06/12	6	:30	3:30P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.0	Normal Line / SPOT	10/06/12-10/06/12	9	:30	6P- 6:30P (ET)							1			\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
24.0	Normal Line / SPOT	10/06/12-10/06/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.0	Normal Line / SPOT	10/06/12-10/06/12	9	:30	6:58P- 7:57P (ET)							2			\$120.00		Norfolk (WVEC) (WVEC)		8/14/12
26.0	Normal Line / NCAA - FOOTBALL	10/06/12-10/06/12	9	:30	7:58P- 11:30P (ET)							4			\$600.00		Norfolk (WVEC) (WVEC)		8/14/12
27.0	Normal Line / SPOT	10/06/12-10/06/12	9	:30	8A- 9A (ET)							2			\$150.00		Norfolk (WVEC) (WVEC)		8/14/12
28.0	Normal Line / SPOT	10/07/12-10/07/12	9	:30	9:58A- 11A (ET)							2			\$75.00		Norfolk (WVEC) (WVEC)		8/14/12

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Product	Political - US President (1174)	CO-OP	No
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Headline #	06270714
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	NAGELBERG,DAN	Package Deal	
Phone/Fax	(202) 338-6919 /	Commission %	15.00
CPE	1537	Commission	\$6,997.50
Account Types	National/Political Candidate - Agency	Net Total	\$39,652.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA 10/2		

Norfolk (WVEC) (WVEC)		
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Oct. 2012	129	\$46,650.00
Grand Total:	129	\$46,650.00

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29.0	Normal Line / SPOT	10/07/12-10/07/12	9	:30	6P- 6:30P (ET)							1		\$130.00		Norfolk (WVEC) (WVEC)		8/14/12	
30.0	Normal Line / SPOT	10/07/12-10/07/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12	
31.0	Normal Line / SPOT	10/07/12-10/07/12	9	:30	6:58P- 7:57P (ET)							2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12	
32.0	Normal Line / SPOT	10/07/12-10/07/12	9	:30	8A- 9A (ET)							2		\$150.00		Norfolk (WVEC) (WVEC)		8/14/12	
33.0	Normal Line / SPOT	10/07/12-10/07/12	9	:30	7:58P- 9P (ET)							2		\$600.00		Norfolk (WVEC) (WVEC)		8/14/12	
34.0	Normal Line / SPOT	10/07/12-10/07/12	9	:30	9P- 10P (ET)							2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12	
35.0	Normal Line / SPOT	10/07/12-10/07/12	6	:30	9:30A- 10A (ET)							1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12	
36.0	Normal Line / SPOT	10/04/12-10/04/12	9	:30	10P- 11P (ET)							2		\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12	
37.0	Normal Line / SPOT	10/04/12-10/04/12	6	:30	7:58P- 9P (ET)							2		\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/14/12	
38.0	Normal Line / SPOT	10/04/12-10/04/12	9	:30	9P- 10P (ET)							2		\$1,400.00		Norfolk (WVEC) (WVEC)		8/14/12	
39.0	Normal Line / SPOT	10/02/12-10/07/12	6	:30	11P- 11:35P (ET)	7	X	X	X	X	X	X	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12	
40.0	Normal Line / SPOT	10/02/12-10/02/12	6	:30	10P- 11P (ET)							2		\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12	
41.0	Normal Line / SPOT	10/02/12-10/02/12	9	:30	7:58P- 9P (ET)							2		\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12	
42.0	Normal Line / SPOT	10/02/12-10/02/12	6	:30	9P- 10P (ET)							2		\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		8/14/12	

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43.0	Normal Line / SPOT	10/03/12-10/03/12	9	:30	10P- 11P (ET)				2						\$1,000.00		Norfolk (WVEC) (WVEC)		8/14/12
44.0	Normal Line / SPOT	10/03/12-10/03/12	6	:30	7:58P- 9P (ET)					2				2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/14/12
45.0	Normal Line / SPOT	10/03/12-10/03/12	6	:30	9P- 10P (ET)					2				2	\$1,800.00	\$3,600.00	Norfolk (WVEC) (WVEC)		8/14/12
46.0	Normal Line / SPOT	10/08/12-10/08/12	9	:30	12:58P- 3:58P (ET)		3								\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
47.0	Normal Line / SPOT	10/08/12-10/08/12	6	:30	11:35P- 12:02A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
48.0	Normal Line / SPOT	10/08/12-10/08/12	6	:30	12:02A- 1:06A (ET)		2							2	\$40.00	\$80.00	Norfolk (WVEC) (WVEC)		8/14/12
49.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	3:58P- 4:58P (ET)		2							2	\$260.00	\$520.00	Norfolk (WVEC) (WVEC)		8/14/12
50.0	Normal Line / SPOT	10/08/12-10/08/12	6	:30	5A- 5:58A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.0	Normal Line / SPOT	10/08/12-10/08/12	9	:30	5:58A- 7A (ET)		2							1	\$280.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
52.0	Normal Line / SPOT	10/08/12-10/08/12	9	:30	7A- 9A (ET)		4								\$260.00		Norfolk (WVEC) (WVEC)		8/14/12

CONFIRMATION CONTRACT

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